Engaging with readers through comments

Blogging is much more than writing posts; comments are important part of blogging. Comments extend the conversation beyond your blog post allowing your readers to interact with you and each other. It’s amazing how even just a few comments can make student realise they are writing for a global audience -- for many is incredibly motivating.

Comments are an important part of both the readers and blogger’s learning process.

Writing a comment on a post
To leave a comment on a post just click on the “comment” link at the top or at the bottom of the post.

The link may say something like “3 comments”, “Comments (0)” or even “No Comments”.

Click on it anyway!

Now all you need to do to write a comment is:
1. Enter your name and email address - your email address is hidden which means only the blogger sees it
2. Enter your blog or website details
3. Write your comment in the box
4. Enter the anti-spam word
5. Tick the ‘Notify me of followup comments via e-mail’ if you want to be notified by email to comments by other readers
6. Now click ‘Submit Comment’

TIP:
Leaving your blog or website details is important because bloggers and other readers often click on this link if they like what you’ve written and want to check out your blog!

Commenting tips
Most readers are reluctant commenters, not because of lack of time, but because they feel uncomfortable leaving comments.

Read through the comments on these posts:

The comments on these posts provide:
1. Reasons why readers mightn’t leave comments on blog posts
2. Explanations of what makes a good comment
3. Tips for encouraging readers to comment
4. Both posts are also a good example of how both the blogger and readers can interact with each other when encouraged properly.