Setting up Google Analytics on Your Blog

Google Analytics is used by bloggers because it provides detailed statistics of visits to your blog such as who’s coming to your blog site, how they’re getting there and what interests them.

See Also:

- The Basics of Using Google Analytics - [http://theedublogger.edublogs.org/2008/06/12/the-basics-of-using-google-analytics/](http://theedublogger.edublogs.org/2008/06/12/the-basics-of-using-google-analytics/)

Setting Up Your Google Analytics Account

1. Create a [gmail account](http://www.google.com/accounts). Gmail is Google’s free webmail that you can access from any computer, anywhere. Ideally use a login name that people can identify easily as being you.
2. Go to [Google Analytics](http://www.google.com/analytics/) and sign in using your gmail account.
3. Now click Sign up for Google Analytics and grab your User Account String.

4. Go to Plugins > Installed in your blog dashboard

5. Click Activate below Google Analytics
6. Go to **Settings > Google Analytics** in your Dashboard

7. Paste the **User Account String** into the Google Analytics box and click **Update UA String**

8. Now go back to your Google Analytics account and click on **Continue** at the bottom Tracking Instructions page.

9. Next click on **Check Status** to finalise setting up your Google Analytics account.

10. Google Analytics takes 24 hours before it starts displaying your statistics.

**See Also:**

- The Basics of Using Google Analytics - [http://theedublogger.edublogs.org/2008/06/12/the-basics-of-using-google-analytics/](http://theedublogger.edublogs.org/2008/06/12/the-basics-of-using-google-analytics/)